

## RBC & CSR CONFERENCE

## BUDAPEST CONFERENCE ON

## RESPONSIBLE BUSINESS CONDUCT & COMPETITIVENESS

## OECD GUIDELINES FOR MULTINATIONAL ENTERPRISES

## &

## CORPORATE SOCIAL RESPONSIBILITY

## 27-28 January 2020

## VENUE: MINISTRY OF FINANCE

## PÉNZTÁRTEREM

## 1051 BUDAPEST, JÓZSEF NÁDOR TÉR 2-4.

## Program

## JANUARY 27, 2020

*With the participation of*

*the OECD Secretariat, the European Commission, NCPs, multinational companies, academy, professional organisations and Hungarian stakeholders*

***Chair:******Mr. László BALOGH, Chair of the OECD Hungarian National Contact Point, Deputy State Secretary for Fiscal Policy, Ministry of Finance***

## Morning session

## OECD Guidelines for Multinational Enterprises Responsible Business Conduct and Competitiveness

8:30 – 9:00 **Registration and morning coffee**

9:00 – 9:10 **Welcome Address: Responsible Business Conduct and Competitiveness, OECD Guidelines for Multinational Enterprises** – *Gion Gábor State Secretary for Financial Policy Affairs, Ministry of Finance / Mr. László BALOGH, Chair of the OECD Hungarian National Contact Point, Deputy State Secretary for Financial Policy Affairs, Ministry of Finance*

9:10 – 9:25 **Opening Address: Responsible Business Conduct** - *Ms. Christine Kaufmann*,  *Chair of the OECD Working Party on Responsible Business Conduct / Mr. László BALOGH, Chair of the OECD Hungarian National Contact Point, Deputy State Secretary for Financial Policy Affairs, Ministry of Finance*

9:25 – 9:40 **OECD Guidelines for Multinational Enterprises & the OECD NCP Network** - *Kathryn DOVEY, Manager of OECD National Contact Point coordination, OECD Secretariat*

9:40 – 10:25 **NCPs handling specific instances - how to benefit from mediation?** – 5 *minutes initial presentation before opening the floor for the panel discussion - OECD Secretariat*

**Panel discussion on cases handled by NCPs**

 *Moderator OECD Secretariat/Chair of the Working Party on RBC*

 *Participants: NCPs, OECD Secretariat/ Chair of the Working Party on RBC, (professional organization on mediation)*

10:25 – 10:45**Q & A**

10:45 – 11:15**Coffee break**

11:15 – 11:30 **Effective implementation of the OECD MNE Guidelines**

**OECD Due Diligance Guidance on Responsible Business Conduct** *– Presentation - OECD Secretariat Mr. Tyler GILLARD/ Ms. Barbara BIJELIC*

11:30 – 12:10 **Panel discussion on due diligence in practice**

 *Moderator: OECD Secretariat/Chair of the Working Party on RBC*

 *Participants: OECD Secretariat, NCPs, German-Hungarian Chamber of Industry and Commerce/ Hungarian Chamber of Commerce and Industry, multinational companies*

12:10 – 12:30 **Q & A**

**12:30-14:00 Lunch**

## Afternoon session

## Corporate Social Responsibility

14: 00 – 14:10 **Governmental approaches on supporting Corporate Social Responsibility and Public Social Responsibility in Hungary** *- Mr. Zoltán István Marcinkó Ministry of Finance, Deputy state secretary for Corporate relations and labour market*

14:10 – 14:25 **EU policy on Corporate Social Responsibility** - *Ms. Sarah GONDY / Ms. Alexandra KUXOVA, European Commission*

14:25 – 14:55**Business, trade union and civil society perspective****- Stakeholders’ presentations or panel discussion** *– Hungarian participants*

14:55 – 15:10**Q & A**

15:10 – 15:25 **What are firms expecting from the Government regarding CSR? Results of a CSR Research conducted in 2018** –*Ms. Zsófia Lakatos Hungarian Public Relations Association*

**15:25- 15:45 Coffee break**

15:45 – 16:15 **Awards- as motivation for RBC / CSR** - *dr. Klára Molnár, Effekteam managing director; Követ Association, Director; Károly Bognár, counsellor SEED; Takács Júlia, CSR Hungary CEO*

16:15 – 16:35 **Q & A**

16:35 – 16:45**Closing remarks -** *Mr. László BALOGH, Chair of the OECD Hungarian National Contact Point, Deputy State Secretary for Financial Policy Affairs, Ministry of Finance / László Turóczy Ambassador - Permanent Representation of Hungary to the OECD*

## January 28 , 2020

## CEE Regional Network workshop & peer learning meeting of CEE National Contact Points

***Open event for CEE NCPs, invited NCPs, OECD Secretariat***

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## Sessions

*With participation of CEE NCPs, invited NCPs and the OECD Secretariat*

9:00 – 9:30 Networking Morning Coffee & discussion

9:30 – 11:00

11:00 – 11:30 Coffee

11:30 – 13:00

13:00 Lunch

*Possible topics: handling specific instances/ The implementation of the Guidelines - Due Diligence Guidance on RBC in practice/ Promotional activities - How to raise awareness of RBC and NCPs*

The Agenda will be discussed on the CEE Regional Network meeting – there will be a CEE side meeting on the margin of the WPRBC and NCP Network meetings on 6th November in Paris)